

*"It's all about the technique"*

*Melissa Avila*



I have been an Esthetician for well over 10 yrs and have a great deal of passion for what I do and have acquired enough knowledge over the years in learning from myself and my peers to want to share my experiences with others. I found myself making mental notes on what kind of techniques and things in the room environment that can help other professionals as well as enhance the experience for your clients and would love to share them with you.

- Graduated 1993 from The Paul Mitchell Academy of Cosmetology with an Esthetics license.
- May of 1993, I was hired on at the Derma Care Institute in Redmond, where I learned from a great mentor and teacher.
- June of 1994 to November of 2004 I worked at Northgate Gene Juarez Salon
- November of 2004, I opened The Waxing Boutique

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# Advanced Esthetic Techniques

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**Techniques to help you  
create a more positive,  
pleasant experience for your  
clients.**

*Waxing Techniques*

*Facial Techniques*

*Room etiquette*

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# Advanced Esthetic Techniques



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## Advanced Esthetic Techniques

### 1. Waxing Techniques

- a. Application-using tongue depressors as well as spatula's
- b. Speed-making sure your speed is reasonable so you can make the most of your time and bring in a good income.
- c. Brazilian-working on doing a proper, safe and hygienic waxing front to back.
- d. Brow design-using your artistic sense to create a flattering brow for any face shape.
- e. Safe waxing-a discussion about hygiene, clients using antibiotics of any kind, accutane and appearance of the skin before you wax it.
- f. Answer any other questions related to waxing that has not been covered.

### 2. Facial Techniques

- a. Proper skin analysis-cleansing of the skin and relating to the client what you see under the lamp and diagnosis of their skin type.
- b. Extractions-little things that you can learn that will help aid you in removal of blackheads, whiteheads and acne.
- c. Facial massage-different massage techniques for face and décolletage, finding the pressure points that will relax the client.
- d. Hand, arm and scalp massage-massage moves to totally relax the client while steaming or masking.

### 3. Room etiquette

- a. Giving the client proper attire for their service and directing them to where you would like them to go.
- b. Techniques on communicating to the client the steps that you will be taking whether it is a waxing or facial service.
- c. Noise reduction in a facial is about being as quiet as you can be so that the client can have the most relaxing facial ever.